

T O R R A N C E

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Five Torrance CitiCABLE 3 Programs Nominated for 4 STAR AWARDS

Torrance, Calif., May 28, 2010 – Five programs produced by Torrance CitiCABLE 3 have been nominated for four STAR Awards hosted by the State of California and Nevada Chapter National Association of Telecommunications Officers and Advisors (SCAN NATOA). Winners will be announced at the 14th annual conference in Long Beach on Thursday, June 3, 2010.

STAR Awards recognizes excellence in government programming in the states of California and Nevada. The CitiCABLE 3 programs nominated include:

“Spotlight Torrance” for the *Magazine Format*, which recognizes a program that combines a number of different elements such as interviews, how-to-segments, and features.

“This Week in Torrance” for the *News format*, a minimum of three ten-minute segments showing diverse elements of the news program from a minimum of three consecutive episodes of the series. Segments may include, but are not limited to, a mix of news features, sports, and commentary.

“The SportsDesk” for the *Sports Show* category

“Art Studio” and **“Community Cooking”** for the *Instructional* format, which recognizes a program or series of programs that provides instructions including arts and crafts, exercise, etc.

About Torrance CitiCABLE 3

Torrance CitiCABLE is the award-winning government access cable television channel for the City of Torrance that can be viewed on Channel 3 (Time Warner cable) 36 (Verizon FiOS) and online www.TorranceCA.Gov/CableTV. Since its creation in 1983, CitiCABLE 3 has provided quality television programming for the community; with something for everyone, from business to youth, from seniors to teens. Its various programs have been nominated and have won multiple awards through the years.

About SCAN NATOA

The National Association of Telecommunications Officers and Advisors (NATOA) is a non-profit professional organization serving local governments and regional authorities in the development, regulation, and administration of cable franchises and other telecommunications systems. The States of California & Nevada (SCAN) Chapter of NATOA builds on the services provided by the national office by offering training, networking, and information on telecommunication issues "closer to home."

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